REMARKS

This communication a full and timely response to the final Office Action dated

June 4, 2010 and in supplement to Applicant's response filed on October 4, 2010

("Applicant's previous response"). Claims 1-4, 6-10, and 14-18, and 21 remain

pending, where claims 5, 11-13, 19, and 20 were previously canceled. By this

communication, claim 1 is amended.

For the reasons discussed in detail in Applicant's previous response,

Applicants believe that claims 1, 4, 6-10, 14-18, and 21 are both in compliance with 35

U.S.C. §112 and distinguishable over Kuffer, Jonza, Billings et al (Journal article),

Pauly (Journal article) and 3M<sup>TM</sup> Radiant Mirror Film VM2000F1A6 Product Sheet

("3M Product Sheet") as applied under 35 U.S.C. §103. Favorable consideration

based on the amendment provided herein and Applicant's previous response is

requested.

In the event any unresolved issues remain, the Examiner is encouraged to

contact the undersigned.

Respectfully submitted,

BUCHANAN INGERSOLL & ROONEY PC

Date: November 8, 2010

By: /Shawn B. Cage/

Shawn B. Cage

Registration No. 51522

Customer No. 21839

703 836 6620